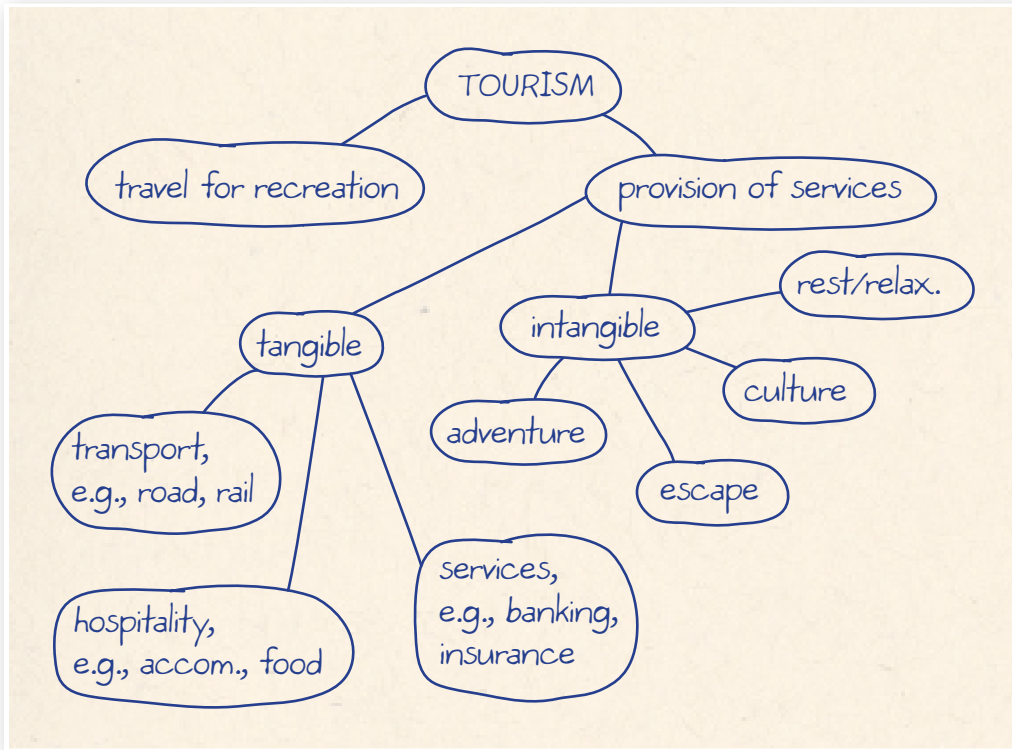


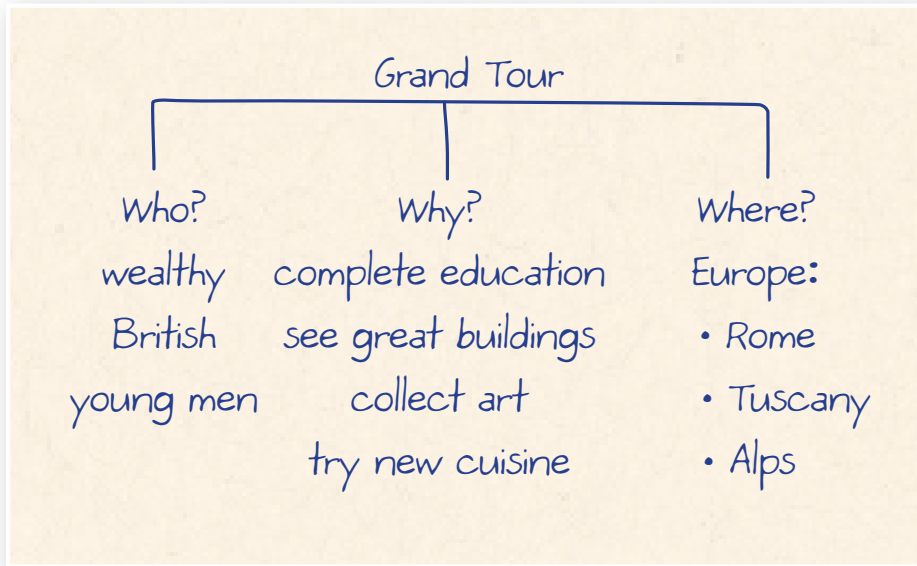
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1. Tourism



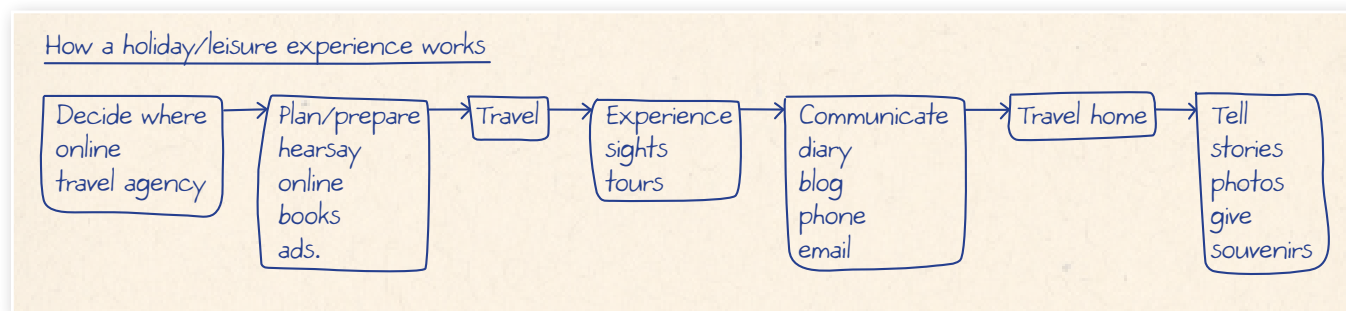
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2. Grand Tour



1.4_E

3. How a holiday/leisure experience works



1.4_E

4. Mass travel

MASS TRAVEL

- 1 Two important factors
 - 1.1 Improvements in technology
 - 1.2 More leisure time
- 2 First examples
 - 2.1 Thomas Cook – first package tour
- 3 Target groups
 - 3.1 Victorians – upper + middle classes
 - 3.2 C20th – most people in dev. countries

1.4_E

5. UK tourist market

UK TOURIST MARKET

Value tourism/hosp. industry	£257 bn by 2025
GDP	10%
Employees	3.7 m
Overseas tourists spend	£22.9 bn
Domestic spend	£24 bn
UK residents:	
holidays of one night or more	58 m
overnight business trips	16 m
overnight trips to friends and relatives	41 m
Tourism earnings league	5 th
Top five overseas markets	USA, France, Germany, Rep. of Ireland, Spain

1.4_E

6. Space tourism – key developments

SPACE TOURISM – key developments

Date	Event
1950s	interest in rocket designs, space stations, Moon bases
1985	passenger spacecraft designed: Phoenix
1998	'X Prize' launched
2001	Dennis Tito – first paying space tourist
2002	Elon Musk founded SpaceX ('multiplanetary species')
2004	Richard Branson founded Virgin Galactic/plans: build hotel in space
2007	NASA + Virgin Galactic: collaborate on space flight technology
2017	SpaceX announced two space tourists paid for trip around Moon
2019	Virgin Galactic opened first space terminal; NASA announced plan to open ISS to space tourism